



ILLINOIS  
SHAKESPEARE  
FESTIVAL

**2020 PROGRAM ADVERTISING OPPORTUNITIES**

Showcase your business to audiences of the Illinois Shakespeare Festival’s 43<sup>rd</sup> season! Advertising in our season program reaches over 10,000 patrons. Our program advertising is a great opportunity to showcase your business to the community and demonstrate your commitment to the arts!

**Program Ads**

- Prices reflect exposure for our three mainstage productions (*Macbeth*, *One Man, Two Guvnors*, and *Measure for Measure*) for the entire run of the Festival.
- Ads are full color.
- Ads are printed on quality glossy paper with high-resolution graphics.
- These elegant magazines are often kept for months, even years, as a souvenir of the season.

**Payment Deadline**

Payment must be received no later than **Friday, April 3, 2020.**

- Use the Online Advertising Portal
- OR mail a check made out to: Illinois Shakespeare Festival  
Illinois Shakespeare Festival  
Attn: Program Ads  
Campus Box 5700  
Normal, IL 61790

**Artwork Deadline**

Artwork must be received no later than **Friday, May 1, 2020.**

- Send artwork to Nick Benson at [nebenso@ilstu.edu](mailto:nebenso@ilstu.edu)
  - Files need to be in jpeg, TIFF, or high-resolution PDF formats.
  - All files need to be submitted in 300 dpi CMYK format.

----- If paying via check, please include the order form below -----

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

Email \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Billing Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please reserve the following space in the 2020 ISF program:**

Full-page	\$900	[ ]	Half-page	\$550	[ ]	_____
Quarter-page	\$350	[ ]	Eighth-page	\$250	[ ]	

Authorizing signature & date

**For questions or more information contact Nick Benson at 309-438-3586**