



ILLINOIS
SHAKESPEARE
FESTIVAL

2020 PROGRAM ADVERTISING OPPORTUNITIES

Showcase your business to audiences of the Illinois Shakespeare Festival's 43rd season! Advertising in our season program reaches over 10,000 patrons. Our program advertising is a great opportunity to showcase your business to the community and demonstrate your commitment to the arts!

Program Ads

- Prices reflect exposure for our three mainstage productions (*Macbeth*, *One Man, Two Guvvners*, and *Measure for Measure*) for the entire run of the Festival.
- Ads are full color.
- Ads are printed on quality glossy paper with high-resolution graphics.
- These elegant magazines are often kept for months, even years, as a souvenir of the season.

Payment Deadline

Payment must be received no later than **Friday, April 3, 2020.**

- Use the Online Advertising Portal
- OR mail a check made out to: Illinois Shakespeare Festival
Illinois Shakespeare Festival
Attn: Program Ads
Campus Box 5700
Normal, IL 61790

Artwork Deadline

Artwork must be received no later than **Friday, May 1, 2020.**

- Send artwork to Nick Benson at nebenso@ilstu.edu
 - Files need to be in jpeg, TIFF, or high-resolution PDF formats.
 - All files need to be submitted in 300 dpi CMYK format.

----- If paying via check, please include the order form below -----

Contact Name _____ Company Name _____

Email _____ Telephone: (____) _____

Billing Address _____ City: _____ State: _____ Zip: _____

Please reserve the following space in the 2020 ISF program:

Full-page	\$950	[]	Half-page	\$550	[]	_____
Quarter-page	\$350	[]	Eighth-page	\$250	[]	Authorizing signature & date

For questions or more information contact Nick Benson at 309-438-3586