

# Illinois Shakespeare Festival

## 2018 SEASON ADVERTISING OPPORTUNITIES

Don't miss the opportunity to showcase your business to audiences of the Illinois Shakespeare Festival's 40th season. Advertising in our season program reaches over 11,000 up-scale residents of Central Illinois. It also demonstrates your commitment to the arts in Bloomington-Normal, lifting our community's influential awareness of your company.

### Program Advertising

Prices reflect exposure for our **three mainstage productions** for the entire run of the festival. Ads are printed on quality glossy paper with high-resolution graphics. These elegant magazines are often kept for months, even years, as a souvenir of the season.

**Deadline: Extended to May 7**

Artwork must be received **no later than May 15, 2018**.

### Submission Details

All advertisements are full color. You are responsible for creation of the ad. ISF will invoice you upon receipt of artwork. Send artwork digitally via email to William Prenevost at [wpprene@ilstu.edu](mailto:wpprene@ilstu.edu). Files need to be in jpeg, TIFF or high-resolution PDF formats. All files need to be submitted in 300 dpi CMYK format.

-----Order Form-----

Your name \_\_\_\_\_ Contact Name (if different) \_\_\_\_\_

Company Name: \_\_\_\_\_ Email address \_\_\_\_\_

Billing Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Your Telephone: (\_\_\_\_) \_\_\_\_\_ Contact Telephone: (\_\_\_\_) \_\_\_\_\_

### Please reserve the following space in the 2018 ISF program:

Full-page	\$850	[ ]	Half-page	\$500	[ ]	_____
Quarter-page	\$300	[ ]	Eighth-page	\$200	[ ]	

Authorizing signature & date

[ ] Check here if you intend to be also be a sponsor and receive the combo discount.

If enclosing check, make payable to Illinois Shakespeare Festival, and mail to Bill Prenevost, Illinois Shakespeare Festival, ISU Campus Box 5700, Normal, IL 61790.

You may also scan and email your reservation to [wpprene@ilstu.edu](mailto:wpprene@ilstu.edu).

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## Sponsorship Opportunities

**Individual Plays** Sold

**Theatre for Young Audiences** Sold

**Improvised Shakespeare Company** \$ 750

**Lincoln & Shakespeare Lectures** \$1,000

**Benefits include:**

- Logo recognition in e-newsletter announcement to over 7,000
- Logo credit in program
- 2 complimentary tickets for a preview or opening night performance of a play of your choice (a value of over \$100)
- Poster recognition of sponsorship for each performance

**Sponsorship/Program Ad Combo Discount**

If you decide to sponsor any of the above, you will save 20% off the standard rate your ad in our 2018 Season program (on reverse side).

**Deadline extended to May 7**

**For more information contact Bill Prenevost at 309-438-8697**

*The professional theatre in residence at Illinois State University, College of Fine Arts*

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